



**The following is a report on activities and initiatives undertaken by the CF Network of Canada over the past several months.**

The **CFNC Best Practices Committee** is getting ready to launch the **new members-only/best practices website** for use by CF staff and board members. The committee retained the services of Taiji Brand Group from British Columbia to complete the work on the project. It is the committee's intention to have the new site online in early May.

The **CFNC Benefits Ad Hoc Committee** is pleased to report that they will be moving forward with the development of **commercial general liability (CGL) and property insurance** for CF/CBDCs across the country. The committee has retained the services of Aon Reed Canada.

The **CFNC Benefits Ad Hoc Committee** continues to monitor the **National D&O E&O Insurance Policy** for CF/CBDCs across the country. As of December 31st, the committee is happy to report that 132 CF/CBDC offices have signed onto the new National D&O E&O Insurance Program. As a group, we have collectively saved in excess of \$102,000 as a result of those offices signing onto the new National Program.

The **CFNC Board** is pleased to report that the **Quebec Association** agreed that they are willing to come back to the CFNC group as an active participant. They will be present at the June 2nd and 3rd meetings in Toronto, Ontario.

The **2015 National Event** will take place on **June 3 - 5th, 2015 in Charlevoix, Quebec**. Additional information will be shared with all members during the month of May.

The **CFNC Representation Committee** has entered into an agreement with MS2 Production to produce two new videos for CFNC. **The CF Video Project** will include client testimonials, impactful stats and a video message from our CFNC President, Harry Prummel. In addition, the committee has produced an internal video on the benefits of the provincial/territorial association and the national network "Leaders within the CF movement." The new videos are in the final edits and will be shared with the network in early May.

A **new ad hoc committee** has been setup by the CFNC Board to look at the establishment of a **strategic plan** for the Community Futures Network of Canada. The committee has initiated the process with an RFP and hopes to have a firm retained prior to the CFNC meeting in June in Toronto.

**Work has begun** on the transition process for CFNC Ltd. to the new **Canada Not-for-Profit Corporations Act (NFP Act)**. The committee is pleased to report that they have received their official Certificate of Continuance on October 11th, 2013. Additional work will need to be completed on the bylaws to ensure they are in line with the new NFP act. A revised set of bylaws will be reviewed at our next CFNC Board meeting.

The **CFNC Communications Committee** is pleased to announce that Ontario has been fully transitioned to the **National Toll Free number**. To date, that brings the total of provinces and territories on the National Toll Free Project to eight. It is the goal of the committee to bring the remaining two provinces on the toll free project in this fiscal year.

The **2014 CFNC Annual Review** is currently being developed. The committee has selected the design and layout for the new publication. The committee hopes to have the document completed in the first quarter of 2014-2015.

The **CFNC Communications Committee** has reviewed the draft version of the **Social Media Strategy and a Social Media Policy**. Once approved by the committee at their next meeting, the strategy and policy will be shared with members CF/CBDCs across the country.



## Interested in paying less for your cell phone?

If so, sign up for the **Community Futures National Bell Mobility Program** today! And receive:

- Competitively priced and feature-rich voice, data and corporate share plans;
- Discounts on selected hardware devices;
- The ability to upgrade your device every two years;
- Dedicated purchasing and customer service contacts.

# Bell

For more information or to sign up,  
call 902-747-2232 and  
ask for Joe Brennan.

Work has begun on the **CF national branding initiative** with the development of a branding concept paper to be shared with the CFNC Communications Committee for future planning.



Currently working with **Canada Post** on a **commercial mail agreement pilot project** throughout Atlantic Canada, which would see a preferred price being offered to CBDCs in Atlantic Canada on commercial parcels. The intention of this project after the pilot phase is completed and the results are analyzed by the board, is to roll out the program to the rest of the CFs across the country.



The **National Reporting Project** continues to move along on a **regional perspective in Atlantic Canada**.

With that being said, the Atlantic region over the past several months have moved forward with an RFP process and retained the services of **CommonGoals** to develop the new reporting platform. The initial capital cost to develop the new platform for the Atlantic CBDCs will be \$75,000 which includes the collector, web platform to generate reports, training, testing, and documentation and an additional \$7,500 on an annual basis for hosting and maintenance. As discussed, the platform will be scalable and it will cost between \$10,000-\$15,000 to bring other regions online. The same hosting, maintenance, and support cost per office pricing structure would apply.

**Bell** The **MIS Committee** continues to promote the new **Bell Mobility Program** for CF/CBDC offices across the country. To date, 32 CF mobility accounts have been setup on the National agreement with Bell.

**EQUIFAX** Work has begun with establishing a negotiated national rate for credit reports with **Equifax** for all CF/CBDCs across the country. The new rates and contracts will be forwarded to all provincial/territorial Executive Directors once received from Equifax.



Google Analytics

The **CFNC Communications Committee** continues to track and analyze web traffic stats using **Google Analytics** on [communityfuturescanada.ca](http://communityfuturescanada.ca)



The CF Network of Canada has entered into a partnership with

**Community Futures Alberta** on a shared **CF Exchange Email Platform**. The new email server is up and running. CBDCs throughout the Atlantic region and several CFDCs in Alberta have migrated over to the new server. To date, there are 550 email user accounts on the new shared server across the country. Once the migration has taken place, the committee will work on a rollout plan for the rest of the CFs across the country. The new shared platform is designed to allow other CF association and member CF offices across the country to migrate to the new service, if and when they desire.



Established regional Canadian Automobile Association (CAA)

membership accounts for CF/CBDCs across Canada. As part of the plan, the new memberships fee of \$15 will be waived.



Setup a national negotiated hotel room rate with the **Pacrim Hospitality Services** who owns in excess of 60 hotels across the country. Some of the hotels that are part of the Pacrim Preferred Program include Super 8, Best Western and Holiday Inn Select, etc.



A negotiated corporate rate has been established with **AVIS Rental Cars**. CF staff and board members can quote the following

promotional code for personal or business travel: C347598. Reservations can be made by calling 1-800-879-2847.

**The following meetings were held over the last few months:**

- **January 14th, 2014** - CFNC Benefits Committee
- **January 15th, 2014** - Best Practice Committee Meeting
- **January 20th, 2014** - CFNC Communications Meeting
- **January 23rd, 2014** - CFNC Board Meeting
- **February 10th, 2014** - CFNC Communications Meeting
- **March 6th, 2014** - Best Practice Committee Meeting
- **March 25th, 2014** - CFNC Board Meeting



We are pleased to advise that a donated software program pilot with **TechSoup Canada** has concluded with positive results. The Atlantic Association of CBDCs and two other Atlantic Canadian CBDCs were approved and are now eligible for products and services from TechSoup Canada. For more information on the program please contact our office at 1-902-747-2232.



Digitized the CFNC logo and established an account for members to be able to purchase clothing and apparel at **Mark Work Warehouses** across Canada.



**For information on the programs outlined in this newsletter, please contact:**

Joe Brennan,  
Senior Program Coordinator

CFNC Office  
54 Loggie Street, P.O. Box 40  
Mulgrave, NS, B0E 2G0

t: (902) 747-2232  
f: (902) 747-2019  
e: joe.brennan@cbdc.ca  
w: www.communityfuturescanada.ca

